A search for quality information is like a shot in the dark: neither will reliably hit their target. Thus there is a crucial need to assess how trustworthy a given health Web resource is. Health on the Net (HON) aims to guide health information seekers towards reliable and trustworthy health information online.

HON is a non-governmental organization that has been granted consultative status with the Economic and Social Council of the United Nations (ECOSOC). It is recognised by ISO (International Organisation for Standardization) as a ISO liaison with the Health Informatics Technical Committee - ISO/TC 215. HON is a part of the 200 NGOs worldwide in special relations with the World Health Organization (WHO).